



"COOKLINGO, A WORLD OF FLAVORS".

A culinary contest by Dante Languages

#CookLingo

Join the "#CookLingo" contest, an online celebration of culinary and linguistic fusion! Aspiring chefs, prepare a 40-second video of your favorite international dish, incorporating terms from the dish's native language.

Showcase your culinary skills and embrace this unique opportunity!

How to Participate:

- 1) Record Your Video:** Create a 40-second video in which you prepare a dish from a culture different from your own.
- 2) Describe** the ingredients and the process, using terms from the language of the dish's culinary tradition. Begin your presentation with **"CookLingo with Dante Languages"**, emphasizing the linguistic and cultural exploration of your culinary creation.
- 3) Post** on social media: Share your video on Instagram and/or Facebook using the hashtag #cooklingo. Ensure your profile is public to allow visibility of your post. Remember to tag @dantelanguages in your post.

Evaluation Criteria:

- **Originality of the Dish:** Show creativity in selecting and preparing a dish from a different culture.
- **Linguistic Clarity:** Clearly and fluently express yourself in the chosen foreign language, demonstrating competence.
- **Social Engagement:** Track interactions on your video post, including likes, shares, comments, and overall reach. Shares by restaurants count double!



Prizes:

- **1st Prize: R4000**
- **2nd Prize: A language course, either online or in-person, offered by Dante Languages in one of their available languages**
- **3rd Prize: An exclusive dinner at a restaurant in one of the following cities: Durban, Johannesburg, Cape Town, or Pretoria**

Important Dates:

- 30 June 2024: Applications close
- 5 July 2024: Winner Announced
- 12 July 2024: Prizes Allocation

Terms and Conditions for the **"CookLingo"**

1. Eligibility:

- The contest is open to individuals aged 18 and above.
- Participants must have a valid Instagram or Facebook account.
- Employees of Dante Languages and their immediate family members are not eligible to participate.

2. Contest Period:

The contest begins on 18 April 2024 and ends on 30 June 2024. Entries submitted before or after the specified period will not be considered.

3. How to Enter:

Participants must create a 40-second video preparing their favorite international dish

The video must be posted on Instagram, Facebook, or Twitter with the hashtag **#CookLingo** and must tag the official Dante Languages profile **@dantelanguages**

Entries must be the original work of the participant and must not infringe on the rights of any third party.



4. Prizes:

- **1st Prize: R4000**
- **2nd Prize: A language course, either online or in-person, offered by Dante Languages in one of their available languages**
- **3rd Prize: An exclusive dinner at a restaurant in one of the following cities: Durban, Johannesburg, Cape Town, or Pretoria**

Prizes are non-transferable and cannot be exchanged for cash.

5. Judging Criteria:

- Originality of the Dish
- Linguistic Clarity
- Social Engagement

6. Winner Selection:

Winners will be selected by a panel of judges from Dante Languages and will be announced on 5 July 2024.

Decisions of the judges are final and binding.

7. Notification:

Winners will be notified via the social media platform on which they entered.

If a winner cannot be contacted within 7 days of the announcement, Dante Languages reserves the right to select an alternative winner.

8. Permissions:

By entering this contest, participants grant Dante Languages permission to use their entries, names, and likenesses for promotional purposes without additional compensation.



9. Liability:

Dante Languages is not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the contest.

10. General Conditions:

Dante Languages reserves the right to cancel or modify the contest if fraud, technical failures, or any other factor beyond Dante Languages' control impairs the integrity of the contest, as determined by Dante Languages in its sole discretion. Participation in the contest constitutes agreement to these terms and conditions.